

GRAB & GO

LIVE

WORK

THRIVE

TRAVEL

LEARN

CHILL

PLAY



impulsify.
GRAB & GO FOR IT!



WHO WE ARE

An award-winning leader in self-service grab-and-go retail, Impulsify has become the industry standard for commercial businesses who want to add a retail market to their lobby or common area.

Founded in 2013

Based in Denver, Colorado

Certified Woman-Owned Business

Serving 1000+ Commercial Locations

Award-Winning Self-Service Technology

***100%** Dedicated to Service and Charity*



WHAT WE DO

We are a well hydrated, health conscious, snacking society who demands convenience and technology in nearly every aspect of our lives.

Impulsify embraces these consumer facts and creates technology driven, creatively designed, self-service retail markets for a variety of commercial industries including multifamily, hotels, private clubs, and more.

Our self-service kiosks and inventory management solutions allow practically any business to offer retail convenience to their residents, guests or members.

No retail experience necessary!



GRAB & GO CONVENIENCE



A timely amenity that allows your residents to snack, refuel, connect, play with furry friends, work from home or just "Netflix and Chill."



MULTIFAMILY COMMUNITIES

Impulsify's upscale, self-service markets allow multifamily communities to provide residents on-premise packaged snacks, beverages, grocery and convenience items in a community market setting.

Our fully loaded retail program automates design, deployment, and procurement to give non-retail businesses the confidence to ...

GRAB & GO FOR IT!

Our solutions benefit owners, team members, and residents.

- Increase lease conversions with a safe and timely self-service amenity
- Provide a community marketplace that drives engagement and resident satisfaction
- Promote safe and convenient purchasing with contactless, self-service technology for residents and team members
- Ease operations and minimize overhead expenses with inventory monitoring and auto-replenishment

"Impulsify's self-pay technology and easy to implement retail designs present property developers, owners, and managers with no previous retail experience, a turn-key solution designed to benefit both the property and the people who live in it."

Commercial Developer
LIV DEVELOPMENT

OUR TECHNOLOGY



ShopPoP: Self-Service Kiosk allows residents to truly grab-and-go for it with contactless convenience for safe and easy purchasing 24/7.

AN ESSENTIAL CONVENIENCE



Pay in store with credit card or tap pay for touchless grab-and-go!



Give residents peace of mind and convenience with a self-service purchasing experience



Reduce cross contamination concerns with touchless technology

OUR SERVICES

DESIGN.

Based on available space, traffic, and visibility, Impulsify designs an ideal floorplan with CAD and 3-D renderings to begin the construction phase.

PROCURE.

Next, we procure and manage the delivery of all required fixtures, furniture, accessories, signage and equipment for professional installation.

Once construction is complete, we procure a best-selling product mix for your residents.

DEPLOY.

A retail specialist will arrive onsite to set up the store, install technology, enter inventory, train team members, and launch the store.

MANAGE.

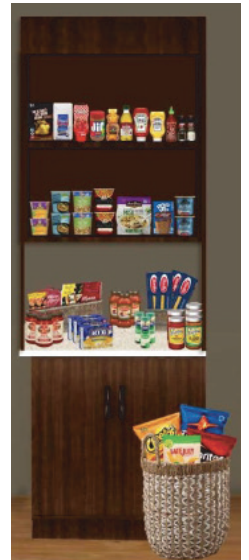
An account manager will monitor inventory and place future orders based on sales velocity.



Elevation A



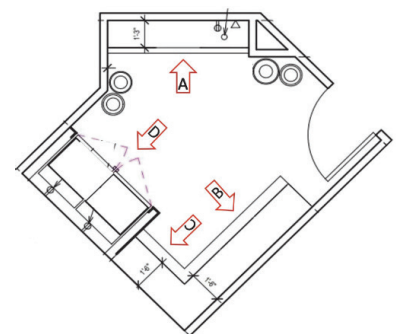
Elevation B



Elevation C



Elevation D



Floor Plan



OUR DESIGN

Our retail designs are 100% data-driven, easy to implement, and highly profitable with options available for nearly any space and budget.

With our services, there is absolutely **no retail experience necessary**.

Impulsify's team of experts make grab-and-go retail a positive experience by evaluating and paying close attention to every detail.

Our dedicated merchandising specialists develop custom retail plans for every client to ensure the highest level of retail success from the owner to the resident.



Linear and L-Shape designs for open market layouts to fit any lobby or community area.

FOB/Key card enclosed designs also available.

3D Renderings and construction drawings included in all service plans.



Carefully curated product assortments ensure your residents have access to quick meals, grocery items, snacks, pet supplies and common household needs without having to leave the community!



Platte Street Mercantile at Commons West

Assortments are customized to your residents' needs taking a variety of aspects into consideration:

- Geolocation
- Resident Profile
- Community Goals
- Community Policies

RETAIL SERVICE PROJECT ESTIMATE

Multifamily Community

Product Service	Fee	Fee Frequency
Retail Program Design Development and Deployment	\$4750	One-Time
Technology Onboarding	\$1250	One-Time
ShopPop KioskHardware w/ Shift4 Processing	\$2500	One-Time
Annual Subscription	\$4800	Annual
ESTIMATE	\$13,300	

- Fixtures, appliances, and initial retail product orders are billed separately. Average build out cost ranges from \$15-25K based on store dimensions, desired product stations, finishes and appliances selected.
- Travel cost for onsite field measure and/or store set-up will also be billed separately.

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