GRAB & GO

LIVE

WORK

CHILL

PLAY

THRIVE

TRAVEL

SAFELY

impulsify.
GRAB & GO FOR IT!

WHO WE ARE

An award-winning leader in self-service grab-and-go retail, Impulsify has become the industry standard for hoteliers who want to maximize revenue and guest experience in their lobby retail outlet.

Founded in 2013

Based in Denver, Colorado

Certified Woman-Owned Business

Serving 1000+ Commercial Locations

Award-Winning Self-Service Technology

100% Dedicated to Service and Charity

WHAT WE DO

We are a well-hydrated, health-conscious snacking society who demands convenience and technology in nearly every aspect of our lives.

Impulsify embraces these consumer facts and creates technology-driven, creatively designed, self-service retail markets for a variety of commercial industries including hospitality, multifamily residences, private clubs, campgrounds and more.

Our self-service kiosks, cloud-based POS, and inventory management solutions allow any hotel to offer retail quality and convenience to their guests.

No retail experience necessary!

NOW SERVING 1K + HOTELS!

Impulsify's Retail Management and Self-Service POS Solutions allow hoteliers to safely provide guests quality packaged meals, snacks, beverages, and convenience items in a lobby store setting.

Our easy-to-implement products and services have allowed 1,000+ hotels to

GRAB & GO FOR IT!

"When we installed Impulsify at our Hampton we started seeing DOUBLE revenue monthly. Your system really does pay for itself."

- Samantha S.

OUR TECHNOLOGY

ImpulsePoint, is a Retail Management System for Front Desk Point-of-Sale and Back Office Inventory management and reporting.

The cloud-based solution allows associates to scan retail items and charge to rooms on existing front desk terminals while managers track inventory and report on retail performance.

Our easy-to-use, cloud-based POS:

Calculates all retail sales, employee discounts, department transfers and guest giveaways to simplify front desk transactions

Automates inventory for quick and easy replenishment

Minimizes cost and complexity by utilizing existing front desk terminals and plug-and-play USB barcode scanners

Eliminates guesswork with data-driven product assortment and retail price recommendations to maximize revenue

OUR TECHNOLOGY

ShopPoP is our in-store, guest-facing kiosk. It allows guests to truly grab-and-go without assistance reducing typical front desk burdens associated with offering a lobby retail store.

The new essential in lobby retail:

Frees up the front desk by allowing guests to scan and pay for retail items in store with credit card or room charge

Eliminates costly front desk calculation errors and missed transactions

Increases revenue by eliminating abandoned sales and inadvertent theft that occur when no associate is immediately available

Improves guest experience by minimizing cross contamination concerns

Apple Pay/Android/Google and NFC Tap for contactless payment

OUR INTEGRATIONS

Property Management

Opera Certified Partner

JONAS CHORUM

MEWS

GALAXY HOTEL SYSTEMS™

Payments Providers

S4 Shift4 PAYMENTS

creditcall
The Heart of Payments

Datacap
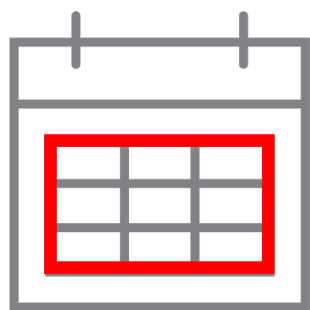
Elavon

Bank of America

CHASE Paymentech

Proprietary PMS interfaces used by global brands also available.
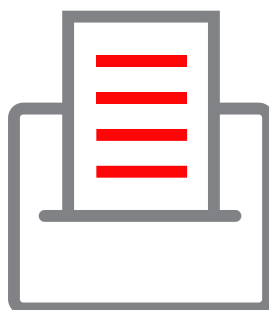
OUR DATA

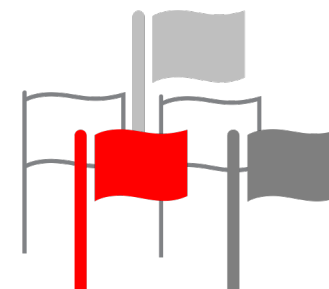Every decision we make for your hotel retail space is based on data we capture.
A whole lot of data!

8 Years of Hotel Retail Sales
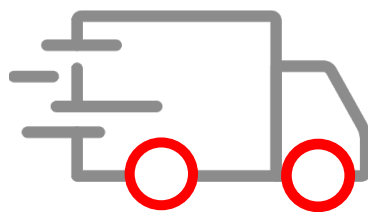
10M+ Lobby Retail Transactions

36 Hotel Brands

1000+ Product Manufacturers

3400 US Distributors

50K Retail Products

OUR SERVICES

Our retail services are 100% data-driven, easy to implement, and highly profitable with options available for nearly any space and budget.

Impulsify's team of experts make grab-and-go retail a positive experience by evaluating and paying close attention to every detail.

Our dedicated retail specialists develop custom retail plans for every client to ensure the highest level of retail success from the owner to the guest.

RETAIL PROGRAM DESIGN

RETAIL PROGRAM DESIGN IS PERFECT FOR:

- *Hotels or management companies who want to maximize retail revenue in a new build or renovation*

- *Brands who want to add or upgrade a proven retail program based on guest purchasing data*

DESIGN.
Based on available space, traffic, and visibility, Impulsify designs an ideal floorplan, fixtures, and appliance strategy. CAD and 3-D renderings are provided to begin the construction phase.

PROCURE.
Next, we procure and manage the delivery of all approved fixtures, furniture, accessories, signage and equipment for professional installation by the GC on the project.

Once construction is complete, we procure a best-selling product mix for your residents.

DEPLOY.
A retail specialist will arrive onsite to set up the store, install technology, enter inventory, train team members, and launch the new retail store!

MANAGE.
A Customer Success Manager will monitor retail success through ImpulsePoint and assist hotel managers to maintain results!

RETAIL REFRESH DESIGN

A RETAIL REFRESH IS PERFECT FOR:

- *Hotels or management companies who want to maximize retail revenue in an existing hotel where fixtures and appliances have already been chosen*

- *Brands who want to refresh elements of an existing retail program to update product assortment and design elements*

REFRESH.
Based on existing space, fixtures and appliances, Impulsify's Retail Services Team will identify ways to improve product assortment, merchandising, and add any missing product stations that impact guest experience or revenue.

PROCURE.
Next, we procure and manage the delivery of all approved products and merchandisers.

DEPLOY.
A retail specialist will arrive onsite to set up the store, install technology, enter inventory, train team members, and launch the newly refreshed retail store!

MANAGE.
A Customer Success Manager will monitor retail success through ImpulsePoint and assist hotel managers to maintain results!

TITLE

Text goes here

- *Bullet point example*

OUR RESULTS

78% **186**% **100% ROI** **196**% **201**%

PROFIT MARGIN INCREASE

SALES PER OCCUPIED ROOM

GROSS PROFIT INCREASE

REVENUE INCREASE

*Results based on hotels who had a Retail Refresh and added Kiosk in 2020

HOTEL RETAIL PROGRAM PACKAGES

Grab & Go BASIC

25% revenue increase

ImpulsePoint Retail Management System

TECHNOLOGY
Front Desk Point-of-Sale
Inventory Management
Retail Performance Reporting

HARDWARE
2 Front Desk Scanners

ONBOARDING AND SUPPORT
Remote Onboarding and Training
Unlimited post-launch training

Ideal for hotels under 100 Rooms who want to improve retail revenue and operational efficiency..

BASIC PACKAGE
$1000 +
$199 per mo

Grab & Go PLUS

93% revenue increase

ImpulsePoint + ShopPoP: Self-Service Kiosk

TECHNOLOGY
All ImpulsePoint features plus
a guest-facing interface for kiosk

HARDWARE
ShopPoP Kiosk Hardware

ONBOARDING AND SUPPORT
Remote Training
Onsite Kiosk Installation

Ideal for hotels over 100 Rooms who want to improve revenue and guest experience.

PLUS PACKAGE
$4750 +
$299 per mo

Grab & Go PRO

201% revenue increase

ImpulsePoint + ShopPoP + Retail Refresh

TECHNOLOGY
ImpulsePoint
ShopPoP Kiosk

ONBOARDING AND SUPPORT
Onsite Installation and Training

SERVICES
Refresh Design, Procurement,
Onsite Installation, Training, and
Merchandising

Ideal for hotels w/ existing store who want to maximize revenue and overall lobby retail experience.

PRO PACKAGE
$7450+
$349 per mo

Grab & Go ROCKSTAR

400% revenue increase

ImpulsePoint + ShopPoP + Full Retail Program

TECHNOLOGY
ImpulsePoint
ShopPoP Kiosk

ONBOARDING AND SUPPORT
Onsite Installation and Training

SERVICES
Full Retail Program Design,
Procurement, Onsite Installation,
Merchandising and Training

Ideal for new builds/renovations to offer a premium retail experience with maximum revenue revenue.

ROCKSTAR PACKAGE
$8550.00
$349 per mo

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